



KCD KOCHI 2026

# SPONSORSHIP PROSPECTUS

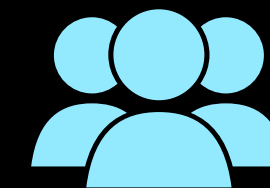
SUPPORTED BY



# CNCG KOCHI

- CNCG Kochi is the official Cloud Native Computing Foundation (CNCf) community chapter in Kochi, Kerala.
- We're a passionate group of cloud native enthusiasts, professionals, and open source contributors working to build a strong local ecosystem around Kubernetes, DevOps, observability, and modern cloud technologies.
- Through meetups, workshops, and community events, we aim to share knowledge, collaborate on real-world challenges, and inspire innovation in the cloud native space — right here in Kochi.
- <https://community.cncf.io/cloud-native-kochi>

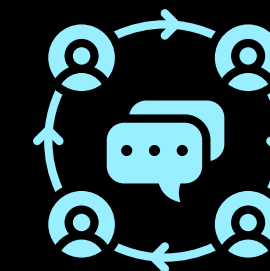
## CNCG KOCHI CHAPTER



**850+ Active  
Community Members**



**Regular monthly  
in-person meetups**



**Your gateway to cloud-native  
practitioners and enthusiasts  
in Kochi.**

# Contribute to the growth and advancement of our vibrant community

We are thrilled to present you with the unique opportunity to sponsor KCDs, an extraordinary series of events that play a vital role in fostering the global community of engineers, developers, and cloud-native enthusiasts. As the adoption of Kubernetes and cloud-native technologies continues to surge, KCDs have emerged as one of the premier platforms for connecting like-minded professionals who shape the future of digital infrastructure.

In almost 5 years, the Cloud Native Computing Foundation supported more than 117 completed KCD events in 46 countries, and 68 cities.

(9, December 2025)

5 YEARS GLOBAL IMPACT



47 COUNTRIES / 68 CITIES  
and counting...



122 Completed KCDs  
worldwide

## WHY SPONSOR

Sponsoring KCDs offers companies a unique opportunity to achieve multiple strategic objectives.

## SUPPORTED BY



**01** KCDs provides unparalleled **brand awareness** within the cloud-native and Kubernetes communities, connecting your company with highly engaged developers, system engineers, architects & technical leaders.

**02** Gain access to **networking opportunities** with quality, targeted attendees, and leverage KCDs as a powerful platform to promote your product and recruit top talent from a diverse pool of skilled professionals.

**03** Associate your brand with one of the fastest-growing technology communities and demonstrates your **commitment to community** growth and development.

**04** By supporting KCDs, your brand will enhance its **credibility** by establishing itself as a prominent and influential player in Cloud Native technology.



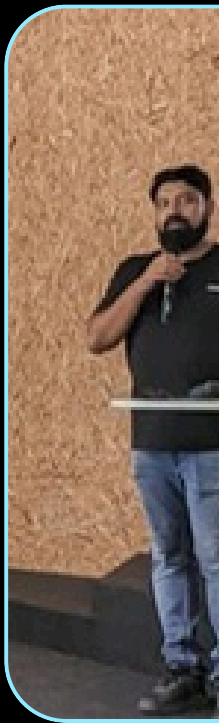
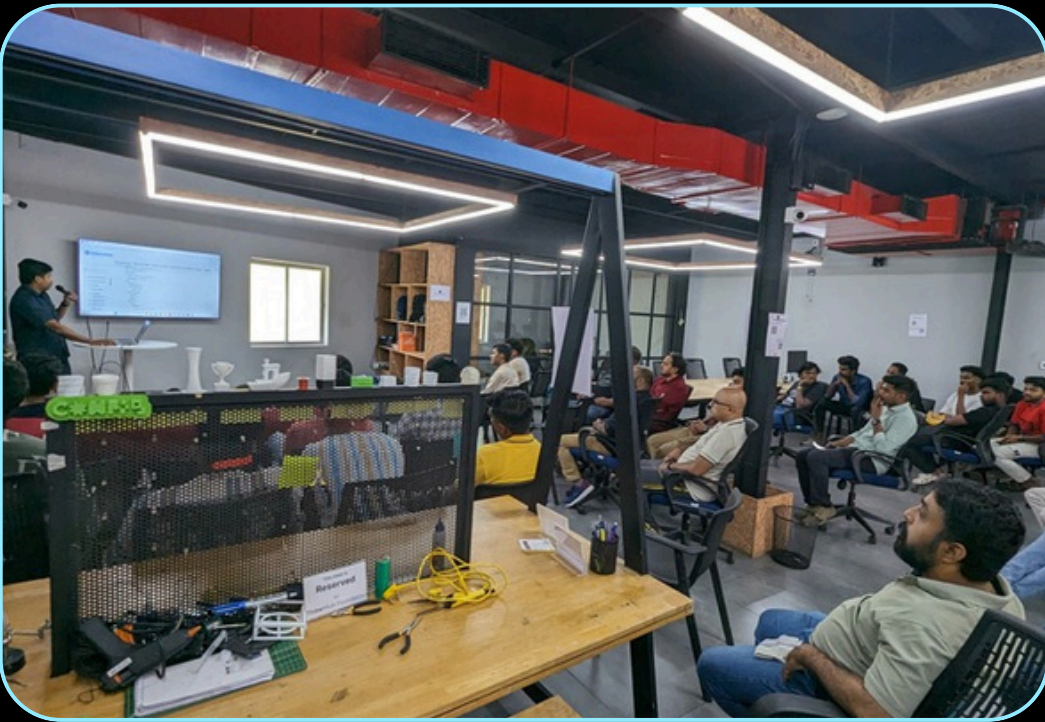
## KCD KOCHI 2026

On **Saturday, 11 April 2026**, the Kubernetes and Cloud Native community will gather in Kochi, Kerala, India for a one-day technical conference loaded with exciting talks and plenty of opportunities for growing and networking. What to expect:

- KCD Kochi 2026 will be the first and the **biggest CNCF event** organized in Kochi by the **official CNCG Kochi Chapter**.
- Over **400+** developers, system engineers, and IT professionals attending this year's event.
- A diverse and vibrant community of **local and international** attendees.



KCD KOCHI 2026





## THE VENUE



### HOLIDAY INN, KOCHI

KCD Kochi 2026 will be held at Holiday Inn located in Kochi.

- Reputed Five Star property in Kochi/Ernakulam.
- Grand Ballroom capacity: up to 550 guests (banquet style).
- The location on NH Bypass / Vennala means relatively easy access from major roads and good connectivity within Kochi.

## KEY NUMBERS

**400+**

Attendees

**3**

Tracks

**24+**

Speakers

**2**

Workshops

**6+**

Sponsors

**4+**

Community  
Partners







# Diamond Sponsorships

**PACKAGE PRICE: INR 3,00,000**

Diamond Sponsors are the flagbearers of innovation and core advocates of the Cloud Native movement. Representing organizations for which Cloud Native principles are central to their success, these sponsors enjoy unparalleled visibility and engagement before, during, and after the event.

This premier tier offers a prominent 20m<sup>2</sup> booth, a 3-minute keynote address, and an exclusive breakout session (15–30 minutes) to showcase their thought leadership. Their brand will feature across all major event touchpoints — from stage and venue branding to digital promotions — ensuring maximum exposure.

## WHAT'S INCLUDED

- Extra Large booth\* ( 10 x 8 feet)
- Stage presence - Morning Keynote (10 Minutes)\*
- 1 Slot for technical session
- Quote in premium KCD press release
- 6 Complementary tickets
- 30% Discount code for guests (10 tickets)
- Branding on attendee lanyards
- Branding in all promotional materials ( Social Media, Event Day)

Includes standard furniture. Subject to validation by the KCD Program Committee and confirmation with full payment at least 30 days before the event.

Keynote stage presence will be offered to the first two confirmed sponsors in diamond and platinum category. Other sponsors will be provided with a technical session speaking slot only, strictly limited to technology-focused presentations (non-promotional).



# Platinum Sponsorships

**PACKAGE PRICE: INR 2,00,000**

Platinum Sponsors are strong supporters of the cloud native community — organizations deeply committed to driving cloud innovation and community growth.

This tier is ideal for companies seeking prominent visibility before, during, and after the event while showcasing their leadership in the cloud native ecosystem.

## WHAT'S INCLUDED

- Large booth\* (8 x 8 feet)
- Stage presence - Evening Closing (5 Minutes)\*
- 1 Slot for technical session
- 4 Complementary tickets
- 30% Discount code for guests (5 tickets)
- Branding on attendee lanyards
- Branding in all promotional materials ( Social Media, Event Day)

Includes standard furniture. Subject to validation by the KCD Program Committee and confirmation with full payment at least 30 days before the event.

Keynote stage presence will be offered to the first two confirmed sponsors in daimond and platinum category. Other sponsors will be provided with a technical session speaking slot only, strictly limited to technology-focused presentations (non-promotional).



# Gold Sponsorships

**PACKAGE PRICE: INR 1,00,000**

Gold Sponsors are key contributors to the conference, representing organizations that embrace cloud native technologies and see their impact daily — either in their own platforms or for their customers.

Ideal for SMEs, startups, and product companies seeking strong visibility and community engagement.

## WHAT'S INCLUDED

- Booth\* (6 x 8 feet)
- Stage presence - Evening Closing (2 Minutes)\*
- 2 Complementary tickets
- 30% Discount code for guests (2 tickets)
- Branding in all promotional materials ( Social Media, Event Day)

\*\*\* includes standard furniture, subject to validation by the KCD program committee, subject to confirmation and payment at least 30 days before the event.





# Silver Sponsorships

**PACKAGE PRICE: INR 75,000**

Silver sponsors are important contributors to the conference. They represent companies who believe in cloud native technologies and experience daily their benefits for their software and platforms (or those from their customers!).

Silver sponsors will be offered strong visibility during the event: booth (6m<sup>2</sup>) with lead scanner app, branding onsite on common areas and welcome banner, keynote mention, logo on the website. They also get a discount code for their guests.

## WHAT'S INCLUDED

- Booth\* (6 x 4 feet)
- 2 Complementary tickets
- Branding in all promotional materials ( Social Media, Event Day)

\*\*\* includes standard furniture, subject to validation by the KCD program committee, subject to confirmation and payment at least 30 days before the event.



# Community Partner





## PACKAGE PRICE: IN KIND

Community partners, such as cloud native project maintainers, tech community leaders in Open Source, DevOps, or Cloud Native technologies, and Open Source Evangelists, play a unique role as central contributors to our KCD event.

They have the opportunity to contribute to our community zone in a dedicated area of the venue. Even small contributions from these partners, such as event promotion, attendee education and networking, and creative ideas for our community zone, can make a significant impact.

## WHAT'S INCLUDED

- 1 Complementary ticket
- Branding in all promotional materials
- Presence in the community zone ( 6 x 3 standee )

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BENEFITS	DAIMOND SPONSORS	PLATINUM SPONSORS	GOLD SPONSORS	SILVER SPONSORS
IDEAL FOR	industry trailblazer	Advanced cloud-native adopters and partners	SMEs, Startups, Cloud-Native Product companies	Startups, and Cloud-Native Service Providers
BOOTH SPACE	10 x 8 Feet	8 x 8 Feet	6 x 8 Feet	6 x 4 feet
KEYNOTE MENTION	✓	✓	✓	✓
STAGE PRESENCE	✓ 10 Minutes - Morning Keynote ✓ 1 Dedicated slot for tech talk	✓ 5 Minutes - Evening Closing ✓ 1 Dedicated slot for tech talk	✓ 2 Minutes - Evening Closing	
LANIYARD BRANDING	✓	✓		
QUOTE IN PRESS RELEASE	✓			
COMPLIMENTARY TICKETS	6 Tickets	4 Tickets	2 Tickets	2 Tickets
DISCOUNT CODE FOR YOUR GUESTS (30%)	10 Tickets	5 Tickets	2 Tickets	
LEAD SCANNER APP	✓	✓	✓	✓

Includes standard furniture. Subject to validation by the KCD Program Committee and confirmation with full payment at least 30 days before the event.

Keynote stage presence will be offered to the first two confirmed sponsors in daimond and platinum category. Other sponsors will be provided with a technical session speaking slot only, strictly limited to technology-focused presentations (non-promotional).



# SCHEDULE

09:00 - 09:15	Welcome, Introduction			
09:15 - 10:45	Morning Keynote, Daimond, Platinum Sponsor Keynotes			
10:45 - 11:00	Tea / Coffee Break, Networking			
11:00 - 13:00	Track 01 Technical sessions	Track 02 Technical sessions	Track 03 Technical sessions	Track 04 Workshops
13:00 - 14:00	Lunch Break			
14:00 - 16:00	Track 01 Technical sessions	Track 02 Technical sessions	Track 03 Technical sessions	Track 04 Workshops
16:00 - 16:30	Tea / Coffee Break, Networking			
16:30 - 17:00	Closing Remarks			

- The CFP is currently open, and our review team is evaluating the submissions.
- The final agenda will be published soon on our event website.
- We’re committed to bringing high-quality, insightful sessions to the event.
- Please note that the number of tracks and workshops may vary based on CFP submissions, venue availability, and overall budget.



# Together, Let's Build a Cloud Native Future — **#CNCGKochi**



COMMUNITY ORGANIZED CNCF SUPPORTED

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## INTERESTED IN BECOMING A SPONSOR?

By becoming a sponsor, you will have the opportunity to connect with a diverse audience of industry professionals, showcase your brand, and contribute to the growth and success of our community.

Contact us for more information on sponsorship packages and how to be a part of our exciting journey!

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## CONTACT

**Dijeesh Padinharethil**

**Vishnu KS**

**Point of Contact**

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## LET'S GET SOCIAL



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